



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Mitt Romney for President (5341)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645812
Inv Date 10/28/2012
Terms Net 30
Contract 336158
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Product Political - Federal Candidate (1067)
Brand 298 PRES (139308)
Acct Types National/Political
Est/Headline 298/06367181
Demo
Revision
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:54AM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00AM- 6:30:00AM	Day, W-1, Th-1, F-1	10/10/12 6:24AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP131H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day, W-1, Th-1, F-1	10/11/12 6:24AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP131H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day, W-1, Th-1, F-1	10/12/12 6:22AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP140H	\$850.00	
2.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/15/12 6:24AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP141H	\$850.00	
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/16/12 6:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP131H	\$850.00	
3.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1	10/15/12 7:50AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP140H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-1, Tu-1	10/16/12 7:50AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP131H	\$775.00	
4.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day, W-1, Th-1, F-1	10/10/12 7:50AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP131H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-1, Th-1, F-1	10/11/12 7:55AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP131H	\$775.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-1, Th-1, F-1	10/12/12 7:55AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP131H	\$775.00	
5.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	10/15/12 8:42AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP131H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	10/16/12 8:43AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP141H	\$725.00	
6.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	10/10/12 8:49AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP131H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	10/11/12 8:29AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP131H	\$725.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	10/12/12 8:42AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP131H	\$725.00	
7.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	9:00:00AM-10:00:00AM	Day, M-1, Tu-1	10/15/12 9:49AM (Mo)	00:30	LIVE! WITH KELLY	2012MRFP131H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day, M-1, Tu-1	10/16/12 9:21AM (Tu)	00:30	LIVE! WITH KELLY	2012MRFP140H	\$375.00	
8.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	9:00:00AM-10:00:00AM	Day, W-1, Th-1, F-1	10/10/12 9:50AM (We)	00:30	LIVE! WITH KELLY	2012MRFP131H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day, W-1, Th-1, F-1	10/11/12 9:56AM (Th)	00:30	LIVE! WITH KELLY	2012MRFP131H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day, W-1, Th-1, F-1	10/12/12 9:41AM (Fr)	00:30	LIVE! WITH KELLY	2012MRFP141H	\$375.00	
9.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	10:00:00AM-11:00:00AM	Day, W-1, Th-1, F-1	10/10/12 10:31AM (We)	00:30	KATIE COURIC	2012MRFP131H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day, W-1, Th-1, F-1	10/11/12 10:47AM (Th)	00:30	KATIE COURIC	2012MRFP131H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day, W-1, Th-1, F-1	10/12/12 10:50AM (Fr)	00:30	KATIE COURIC	2012MRFP140H	\$375.00	
10.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1	10/15/12 10:38AM (Mo)	00:30	KATIE COURIC	2012MRFP141H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1	10/16/12 10:45AM (Tu)	00:30	KATIE COURIC	2012MRFP131H	\$375.00	
11.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	10/15/12 12:42PM (Mo)	00:30	EYEWITNESS NEWS 12P	2012MRFP140H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	10/16/12 12:23PM (Tu)	00:30	EYEWITNESS NEWS 12P	2012MRFP131H	\$375.00	
12.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th-1, F-1	10/10/12 12:25PM (We)	00:30	EYEWITNESS NEWS 12P	2012MRFP131H	\$375.00	



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	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	10/11/12 12:25PM (Th)	00:30	EYEWITNESS NEWS 12P	2012MRFP131H	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day,W-1,Th-1,F-1	10/12/12 12:58PM (Fr)	00:30	EYEWITNESS NEWS 12P	2012MRFP131H	\$375.00	
13.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	10/15/12 1:29PM (Mo)	00:30	The Chew	2012MRFP131H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	10/16/12 1:29PM (Tu)	00:30	The Chew	2012MRFP141H	\$375.00	
14.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	10/10/12 1:30PM (We)	00:30	The Chew	2012MRFP131H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	10/11/12 1:31PM (Th)	00:30	The Chew	2012MRFP131H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	10/12/12 1:31PM (Fr)	00:30	The Chew	2012MRFP131H	\$375.00	
15.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	10/10/12 4:25PM (We)	00:30	DR. OZ SHOW	2012MRFP131H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	10/11/12 4:28PM (Th)	00:30	DR. OZ SHOW	2012MRFP131H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	10/12/12 4:13PM (Fr)	00:30	DR. OZ SHOW	2012MRFP141H	\$825.00	
16.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	10/15/12 4:14PM (Mo)	00:30	DR. OZ SHOW	2012MRFP131H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	10/16/12 4:30PM (Tu)	00:30	DR. OZ SHOW	2012MRFP141H	\$825.00	
17.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	10/10/12 5:28PM (We)	00:30	EYEWITNESS NEWS 5P	2012MRFP131H	\$850.00	
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	10/11/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	2012MRFP131H	\$850.00	
	Spot	5:00:00PM- 5:30:00PM	Day,W-1,Th-1,F-1	10/12/12 5:23PM (Fr)	00:30	EYEWITNESS NEWS 5P	2012MRFP141H	\$850.00	
18.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:30:00PM- 6:00:00PM	Day,W-1,Th-1,F-1	10/10/12 5:53PM (We)	00:30	EYEWITNESS NEWS 530P	2012MRFP131H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-1,Th-1,F-1	10/11/12 5:52PM (Th)	00:30	EYEWITNESS NEWS 530P	2012MRFP131H	\$875.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-1,Th-1,F-1	10/12/12 5:57PM (Fr)	00:30	EYEWITNESS NEWS 530P	2012MRFP131H	\$875.00	
19.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	10/10/12 6:27PM (We)	00:30	EYEWITNESS NEWS 6P	2012MRFP131H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	10/11/12 6:13PM (Th)	00:30	EYEWITNESS NEWS 6P	2012MRFP131H	\$1100.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1,F-1	10/12/12 6:22PM (Fr)	00:30	EYEWITNESS NEWS 6P	2012MRFP131H	\$1100.00	
20.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:00:00PM-11:35:00PM	Day,W-1,Th-1,F-1	10/10/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP131H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-1,Th-1,F-1	10/11/12 11:23PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP131H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,W-1,Th-1,F-1	10/12/12 11:26PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP141H	\$1200.00	
21.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:00:00PM-11:35:00PM	Day,M-1,Tu-1	10/15/12 11:22PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP131H	\$1200.00	
	Spot	11:00:00PM-11:35:00PM	Day,M-1,Tu-1	10/16/12 11:27PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP141H	\$1200.00	
22.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:35:00AM-12:05:00AM	Day,M-1,Tu-1	10/15/12 12:04AM (Mo)	00:30	Nightline	2012MRFP131H	\$700.00	
	Spot	11:35:00AM-12:05:00AM	Day,M-1,Tu-1	10/16/12 11:57PM (Tu)	00:30	Nightline	2012MRFP141H	\$700.00	
23.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:35:00PM-12:05:00AM	Day,W-1,Th-1	10/10/12 11:58PM (We)	00:30	Nightline	2012MRFP131H	\$700.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
Spot		11:35:00PM-12:05:00AM	Day,W-1,Th-1	10/11/12 12:12AM (Th)	00:30	Nightline	2012MRFP13.H	\$700.00	
24.0	Contract Line Remarks:		1X MAX/DAY						
Spot		12:05:00AM-12:35:00AM	Day,F-1	10/12/12 12:26AM (Fri)	00:30	Nightline	2012MRFP13.H	\$700.00	
25.0	Contract Line Remarks:		2X MAX/DAY						
Spot		5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	10/15/12 5:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP13.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	10/15/12 5:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP13.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	10/16/12 5:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP14.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,M-2,Tu-2	10/16/12 5:53AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP14.H	\$425.00	
26.0	Contract Line Remarks:		2X MAX/DAY						
Spot		5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	10/10/12 5:29AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP13.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	10/10/12 5:53AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP13.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	10/11/12 5:28AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP13.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	10/11/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP13.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	10/12/12 5:28AM (Fri)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP13.H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day,W-2,Th-2,F-2	10/12/12 5:53AM (Fri)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP14.H	\$425.00	
27.0	Contract Line Remarks:		2X MAX/DAY						
Spot		8:00:00PM-10:00:00PM	Day,M-2	10/15/12 8:55PM (Mo)	00:30	Dancing With The Stars	2012MRFP14.H	\$7000.00	
Spot		8:00:00PM-10:00:00PM	Day,M-2	10/15/12 9:39PM (Mo)	00:30	Dancing With The Stars	2012MRFP14.H	\$7000.00	
28.0	Contract Line Remarks:		2X MAX/DAY						
Spot		8:00:00PM- 9:00:00PM	Day,Tu-1	10/16/12 8:23PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	2012MRFP13.H	\$6800.00	
29.0	Contract Line Remarks:		2X MAX/DAY						
Spot		10:00:00PM-11:00:00PM	Day,Tu-1	10/16/12 10:48PM (Tu)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	2012MRFP13.H	\$7500.00	
30.0	Contract Line Remarks:		2X MAX/DAY						
Spot		10:00:00PM-11:00:00PM	Day,Th-1	10/11/12 10:45PM (Th)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	2012MRFP13.H	\$6500.00	
31.0	Contract Line Remarks:		2X MAX/DAY						
Spot		10:00:00PM-11:00:00PM	Day,F-1	10/12/12 10:50PM (Fri)	00:30	20/20	2012MRFP14.H	\$4600.00	
32.0	Contract Line Remarks:		2X MAX/DAY						
Spot		7:00:00AM- 8:00:00AM	Day,Sa-2	10/13/12 7:12AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP14.H	\$325.00	
Spot		7:00:00AM- 8:00:00AM	Day,Sa-2	10/13/12 7:28AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	2012MRFP14.H	\$325.00	
33.0	Contract Line Remarks:		2X MAX/DAY						
Spot		8:00:00AM- 9:00:00AM	Day,Sa-2	10/13/12 8:27AM (Sa)	00:30	Good Morning America Saturday	2012MRFP13.H	\$475.00	
Spot		8:00:00AM- 9:00:00AM	Day,Sa-2	10/13/12 8:54AM (Sa)	00:30	Good Morning America Saturday	2012MRFP13.H	\$475.00	
34.0	Spot			10/13/12			1 preempt @ \$275.00	\$0.00	No Avail
34.0	Spot			10/13/12			1 preempt @ \$275.00	\$0.00	Program Change
35.0	Contract Line Remarks:		2X MAX/DAY						
Spot		7:00:00PM- 7:30:00PM	Day,Sa-1	10/13/12 7:29PM (Sa)	00:30	NASCAR SERIES	2012MRFP14.H	\$645.00	
36.0	Contract Line Remarks:		2X MAX/DAY						
Spot		8:00:00PM-11:30:00PM	Day,Sa-3	10/13/12 8:22PM (Sa)	00:30	NASCAR SERIES	2012MRFP14.H	\$3500.00	



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	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	10/13/12 8:45PM (Sa)	00:30	NASCAR SERIES	2012MRP13.H	\$3500.00	
	Spot	8:00:00PM-11:30:00PM	Day,Sa-3	10/13/12 9:45PM (Sa)	00:30	NASCAR SERIES	2012MRP13.H	\$3500.00	
37.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	11:30:00PM-12:00:00AM	Day,Sa-2	10/13/12 11:33PM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRP14.H	\$1100.00	
	Spot	11:30:00PM-12:00:00AM	Day,Sa-2	10/13/12 11:49PM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRP14.H	\$1100.00	
38.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	5:30:00AM- 6:00:00AM	Day,Sa-1	10/13/12 5:51AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	2012MRP13.H	\$250.00	
39.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	10/14/12 7:39AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	2012MRP13.H	\$300.00	
40.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/14/12 8:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	2012MRP13.H	\$500.00	
41.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	12:00:00PM-12:30:00PM	Day,Su-2	10/14/12 11:59AM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRP14.H	\$275.00	
	Spot	12:00:00PM-12:30:00PM	Day,Su-2	10/14/12 12:27PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	2012MRP14.H	\$275.00	
42.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/14/12 6:29PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	2012MRP13.H	\$1000.00	
43.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	10/14/12 8:38PM (Su)	00:30	ONCE UPON A TIME	2012MRP13.H	\$8000.00	
44.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	9:00:00PM-10:00:00PM	Day,Su-1	10/14/12 9:22PM (Su)	00:30	REVENGE	2012MRP14.H	\$8500.00	
45.0	Contract Line Remarks:		2X MAX/DAY						
	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/14/12 11:28PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRP14.H	\$1300.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$120,345.00	Total Spots	94
Commission	\$18,051.75		
Net Total	\$102,293.25		